

Brenham ISD

Home of the Cubs



Brenham ISD Strategic Plan

October
2014



Region 6

Education Service Center

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Brenham Independent School District

Strategic Plan

November, 2014

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Please find enclosed the Executive Summary for the *Brenham Independent School District "Strategic Plan"*. The components of the strategic plan include a *DRAFT "Vision Statement"*, *DRAFT "Mission Statement"*, and *Strategic Goals*. These were all developed through the efforts of the *Brenham ISD Strategic Planning Committee*. The planning committee included parents, teachers, central office and campus administrators, school board members, students, and other community members.

The intent of the planning committee was to reset the focus for Brenham ISD through the strategic planning process for the next 5-7 years. The committee members deliberated in both small and large groups before coming to a consensus on the primary components noted above. The members of the strategic planning committee are to be commended for their commitment to achieving a quality plan that will guide their school district toward continuous improvement in the years ahead.

The enclosed material reflects the values and beliefs of the community and the school district as defined by the strategic planning committee. The vision, mission, and strategic goals contained in this document should be considered a "DRAFT", until submitted to the Board of Trustees, for their consideration for approval. As facilitators, it has been a real pleasure to work with the Superintendent and the Strategic Planning Committee in this effort to plan for the success of the children of the Brenham ISD community.

Brenham, Texas

Brenham is a city in east-central Texas in Washington County, Texas, United States, with a population of 15,716 according to the 2010 U.S. census. It is the county seat of Washington County. Brenham is south of College Station, and about halfway between Houston and Austin approximately 70 miles (110 km) northwest of Houston.

Brenham is renowned as the heart of the bluebonnet region in Central Texas. The local chamber of commerce promotes the Bluebonnet Trails and offers free maps to guide visitors along the most scenic wildflower routes, which also pass historic sites and attractions.

As the county seat for Washington County, the county is also home of the "Birthplace of Texas," the site of the signing of the Texas Declaration of Independence on March 2, 1836 in the town of Washington-on-the-Brazos. This area is now a State Historic Site.

Brenham is also known for a German heritage festival that takes place each May called Maifest, similar to Volkfest.

Established in 1875, Brenham had the first public school in Texas. Brenham ISD is the largest public school in the county with an enrollment of over 4700 students. The district covers an area of 439 square miles and includes the communities of Brenham, Chappell Hill, Independence, and Washington-on-the-Brazos.

SECTION I

VISION STATEMENT



MISSION STATEMENT



STRATEGIC GOALS



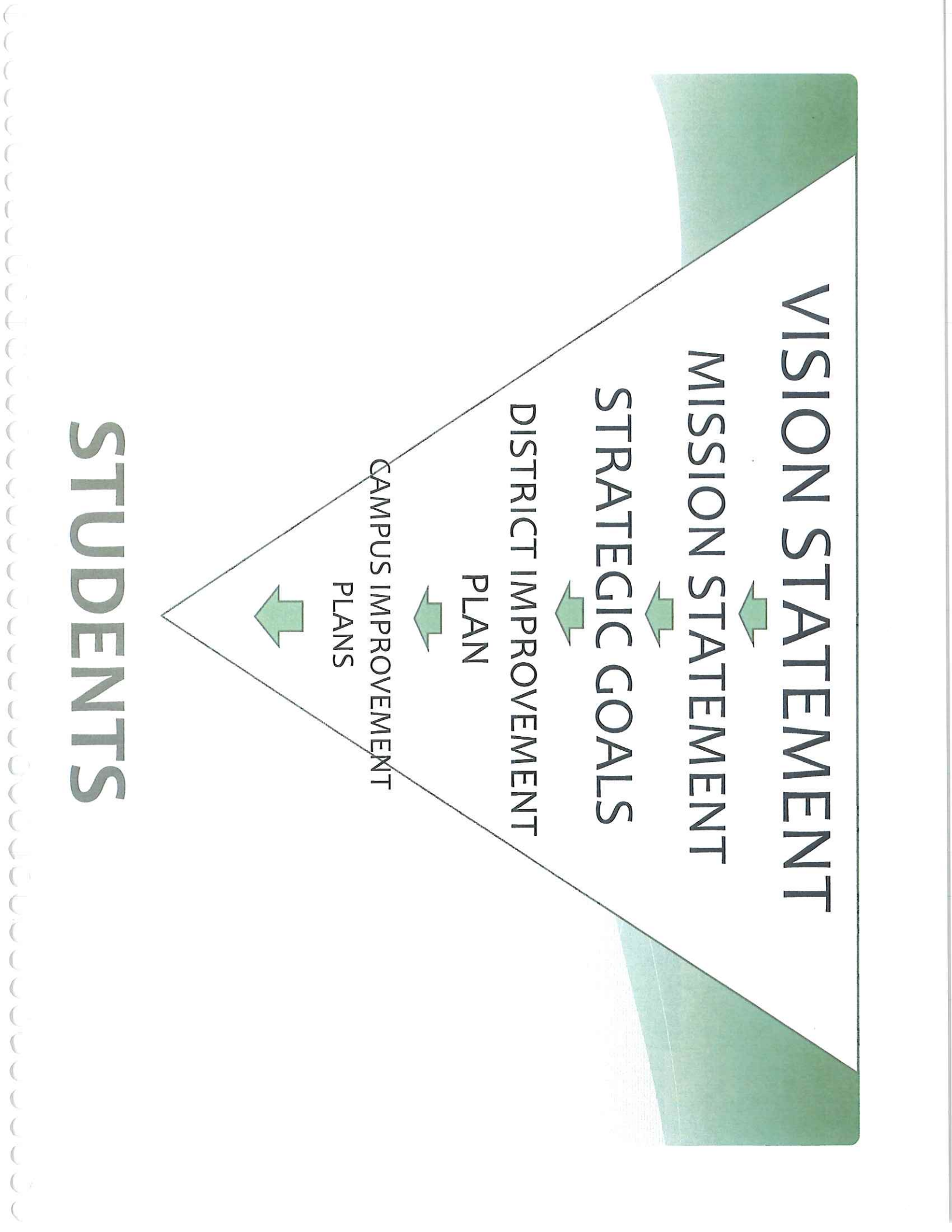
**DISTRICT IMPROVEMENT
PLAN**



**CAMPUS IMPROVEMENT
PLANS**



STUDENTS



VISION STATEMENT

In the development of the Brenham ISD "*Vision Statement*", it was important to identify a few key words that the committee members believed might become part of the new vision statement. This was accomplished by observing vision statements from other school districts around the state. The committee then went through a process that led to a consensus of "*key words*" that they determined were worthy of consideration for inclusion in the new Brenham ISD Vision Statement.

Vision - Key Words

- Empower
- Excellence
- Encourage
- Inspire
- Pride
- Global

Additionally, the concept of "*belief statements*" was introduced to the planning committee. The purpose of developing belief statements is based on the idea that it is important to identify the beliefs of the community and those of the school district. The focus was to come together on the common beliefs that the community and the school district hold to be true. These belief statements are vital in how a community and school district view themselves and what is most important to them.

Belief Statements

- We are a faith based community.
- We value a safe and secure environment.
- Pride runs deep in all aspects of our community.
- We value a sense of family in our community.
- We are committed to developing quality leaders.

****DRAFT***

Brenham ISD Vision Statement

(Drafted by the Brenham ISD Strategic Planning Committee

October 27, 2014)

***Brenham Independent School District...
A proud community inspiring and
encouraging excellence for all.**

SECTION II

MISSION STATEMENT

In the development of the Brenham ISD *"Mission Statement"*, it was important to identify key words that the committee members believed might become part of the new mission statement. This was accomplished through group discussion and observation of mission statements from other school districts around the state. The committee then went through a process that lead to a consensus of *"key words"* that they determined were worthy of consideration for inclusion in the new Brenham ISD Mission Statement.

Mission - Key Words

- Collaboration
- Families
- Community
- Committed
- Exceptional

Additionally, the *"belief statements"* that had previously been identified as part of the development of the vision statement, were also considered again in the formation of the new mission statement.

Belief Statements

- We are a faith based community.
- We value a safe and secure environment.
- Pride runs deep in all aspects of our community.
- We value a sense of family in our community.
- We are committed to developing quality leaders.

****DRAFT***

Brenham ISD Mission Statement

(*Drafted* by the Brenham ISD Strategic Planning Committee
November 11, 2014)

***In collaboration with our families and community, Brenham Independent School District is committed to providing an exceptional education for all students.**

SECTION III

STRATEGIC GOALS

In the development of the Brenham ISD "*Strategic Goals*", the committee discussed, identified, and came to a consensus of the critical issues that currently exist in either the community or the school district. There was conversation concerning the positive things taking place in Brenham ISD and the community and areas that needed to be addressed now or in the future. As a result of this process, the significant areas that surfaced became the basis for identifying the strategic goals for the district for the next 5-7 years. The goals agreed upon by the Strategic Planning Committee represent areas that should guide the district in its planning and decision making during the next 5-7 year period of time.

Critical Issues Identified

- Curriculum and instruction
- Student discipline
- Balancing demographics on elementary campuses
- Staffing
- Safety and security

STRATEGIC GOALS

(*Drafted* by the Brenham ISD Strategic Planning Committee,
November 20, 2014)

1. BISD will provide a coordinated curriculum that is implemented through effective instructional practices.
2. BISD will develop responsible, respectful, and collaborative citizens.
3. BISD will provide a safe and secure environment at all BISD facilities.
4. BISD will balance the demographics on all elementary campuses.
5. BISD will attract and retain quality staff.

